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### GAB Promotes Water Source Conservation Across Malaysia

KUALA LUMPUR, Oct 31 (Bernama) -- Guinness Anchor Bhd (GAB), through its GAB Foundation, is promoting water source conservation across Malaysia.

The water project is also GAB Foundation's flagship venture under its environmental conservation pillar.

In conjunction with Malaysia's inaugural participation in the 2012 World River Day celebration, the company recently organised the "Big Day Out", with over 750 employees and business partners carrying out 18 community projects that ranged from water conservation workshops to clean-up activities at various lakes, beaches and waterways in the country.

This is the third year that GAB is undertaking the programme.

"Protecting our waterways is one of the key focuses of GAB foundation. We believe that the 'Big Day Out' is the perfect opportunity to heighten awareness of the importance of water source conservation among our employees and the community," said GAB Managing Director, Charles Ireland.

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