

GAB Foundation Continues its Support for Education

RM 24,000 donated to 10 underprivileged students

KUALA LUMPUR, 13 October 2011 - GAB Foundation continues its commitment to education by donating RM24,000 to Yayasan Sin Chew's 'We-Care-Sponsor-A-Child' Programme. The donation will go towards supporting 10 underprivileged students for one year in the form of monthly study allowance to cover their school fees, transportation cost, books and basic necessities for school.

This donation is one of the Foundation's initiatives under its *Education* pillar which aims to provide education opportunities to impoverished students in Malaysia. Since its establishment in 2007, GAB Foundation has contributed more than RM1.3 million towards various education programmes in the country.

"At GAB Foundation, we believe that education and learning is the key to a better life and we actively seek to play a part in education-based projects in Malaysia. We believe that this donation will help these children realise their ambition by providing them with access and means to a good education" said Tan Sri Saw Huat Lye, Chairman of GAB Foundation, who presented the donation to Koo Cheng, Executive Director of Sin Chew Media Corporation and Chief Executive Officer of Sin Chew Daily, in a mock cheque presentation ceremony.

Also present were Dato' Mahadev Shankar, Trustee of GAB Foundation, Renuka Indrarajah, Director of GAB Foundation Management Committee, Eugene Wong, Group Director of Marketing and Business Development, and Tong Siew Kheng, Sin Chew Company Secretary and Yayasan Sin Chew Senior Manager.

Under the *Education* pillar, GAB Foundation is currently supporting 200 students through its English Programme which aims to improve the level of English proficiency among students by providing them with additional lessons over and above their regular curriculum. Besides that, the Foundation also sponsors reading corners to help students nurture the reading habit by giving them access to English reading materials. To-date, the Foundation has set up 36 reading corners in Malaysia, including 19 in Sabah and Sarawak. Moving forward, the Foundation will be conducting an intensive 2-week English camp for three primary schools in Perak during the year-end school holidays in November and December.

The 'We-Care-Sponsor-A-Child' Programme was launched in February 2002 by Yayasan Sin Chew with the aim of providing financial assistance to underprivileged students who are pursuing their primary and secondary education. Interested donors who wish to sponsor students under this programme can also donate to Yayasan Sin Chew.

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About GAB Foundation:

GAB Foundation was established in 2007 to carry out Guinness Anchor Berhad's (GAB) corporate social responsibility initiatives in three core areas – environmental conservation, education and community. Within these three key areas, the Foundation strives to identify causes that not only contribute significantly to empowering and enriching the lives of deserving Malaysian individuals and communities, but also resonate with GAB's corporate values of striving for excellence, acting with integrity and having a genuine respect for people, society and its diversity.

The management and administration of the Foundation is governed by a board of trustees made up of senior members of GAB's management team and independent nominees.

For more information on the GAB Foundation please visit www.gabfoundation.org .