

GAB Foundation Releases Fish into the Rehabilitated Sungei Way River

PETALING JAYA, March 28, 2012: GAB Foundation celebrated World Water Day last Saturday by releasing three local fish species into Sungai Way River. The initiative marks another major milestone for GAB Foundation's river rehabilitation efforts, as the Sungei Way river was once too polluted for any form of marine life. Over the past three years, GAB Foundation, through its W.A.T.E.R Project (Working Actively Through Education and Rehabilitation), had worked very closely with Global Environment Centre (GEC), an NGO, the community and government agencies to improve the water quality of the Sungei Way river. Today, the river which once had a Class IV-V water quality rating (extremely polluted) is now classified as Class III (suitable for living organisms).

Despite the hot sun, community members and children of Guinness Anchor Berhad (GAB) employees were not deterred and turned up in full force to join Mr Charles Ireland, Foundation trustee and GAB Managing Director, to release the 30 fish which included catfish, snakeheads and 'puyu's into the Sungei Way river.

Charles highlights, "We are indeed very pleased with the results achieved through the GAB Foundation's W.A.T.E.R Project. We hope through the releasing of the fish, we are sending out a strong message that with the involvement of the community and government agencies, we can have clean rivers where fish are able to thrive in."

Besides the release of fish, GAB Foundation also organised a 'World Water Day' mini carnival for GAB employees. The carnival held at the Foundation's W.A.T.E.R Project River Cabin located at Taman Desa Ria, Petaling Jaya, included water conservation themed storytelling, water quality monitoring and testing activities, an up-cycling workshop, garbage enzyme making demonstrations and a showcase of how used cooking oil can be reused for soap and candle making.

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About GAB Foundation:

GAB Foundation was established in 2007 to carry out Guinness Anchor Berhad's (GAB) corporate social responsibility initiatives in three core areas – environmental conservation, education and community. Within these three key areas, the Foundation strives to identify causes that not only contribute significantly to empowering and enriching the lives of deserving Malaysian individuals and communities, but also resonate with GAB's corporate values of striving for excellence, acting with integrity and having a genuine respect for people, society and its diversity.

The management and administration of the Foundation is governed by a board of trustees made up of senior members of GAB's management team and independent nominees.

For more information on the GAB Foundation please visit www.gabfoundation.org .