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A big day out

GAB employees, business partners dedicate work day to community service

GUINNESS Anchor Bhd (GAB) dedicated a full work day for all employees in Malaysia to participate in its foundation's Big Day Out.

The initiative, in its second year, increased in scale and also saw the participation of their business partners for the first time.

During the Big Day Out, which took place recently, 550 GAB employees and 100 business partners went out in 33 teams to conduct community activities across Malaysia simultaneously.

The activities include the planting of 200 mangrove tree seedlings in Sepang, conducting basic health screening for village folks in Hulu Selangor and the building of a physical therapy area for a school in Petaling Jaya for children with special needs. One of the teams even spent the whole day cleaning out the drains along Sungei Way with the support of the Petaling Jaya City Council (MBPJ).

Renuka Indrarajah, director of GAB Foundation Management Committee said: "The Big Day Out, which started in 2010, is a project aimed at enabling all GAB employees to be directly involved in enriching and empowering the lives of the community, a key focus of the foundation. Our employees are actually given a choice in the cause that they wish

to support, the only criteria is that the activities all happen on the same day."

She said it was the first time that they had invited their business partners to be part of our Big Day Out.

"We were very encouraged by the overwhelming response. Many of them not only contributed their time, but also in monetary terms."

Lau Kian Loo from Jasa Autoworks who joined GAB employees to undertake repair works at the Trinity Children Centre in Petaling Jaya said: "Our relationship with GAB goes beyond the day-to-day business transaction as the company actively involves us in its corporate social responsibility activities carried out through the Foundation. It feels great to be part of this meaningful day and to know that our small contribution goes a long way. I am definitely looking forward to participating again next year."

The Big Day Out's cause to contribute back to society touched the hearts of many of GAB's employees and business partners. Some teams initiated their community projects even before the dedicated working day while some others have opted to continue their initiatives throughout the year.



Easy does it: GAB employees and business partners in Sabah and Sarawak work together to install a basketball hoop at The Salvation Army Boys Home