

## NEWS CLIPPING

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# GAB for the community

> Staff, business partners dedicate workday for Big Day Out

GUINNESS Anchor Bhd (GAB) recently dedicated a full workday for all workers across Malaysia to take part in its foundation's Big Day Out.

The initiative, in its second year, also saw the participation of their business partners for the first time.

During the Big Day Out, 550 GAB employees and 100 business partners went out in 33 teams to conduct community activities across Malaysia concurrently.

The activities included the planting of 200 mangrove tree seedlings in Sepang, conducting basic health screening for village folk in Hulu Selangor and the building of a physical therapy area for a school in Petaling Jaya for children with special needs. One of the teams even spent the whole day cleaning out the drains in Sungai Way with the support of the Petaling Jaya City Council (MBPJ).

GAB Foundation management committee director Renuka Indrarajah said: "The Big Day Out, which started last year, is a project aimed at enabling all GAB employees to be directly involved in enriching



A GAB worker helping children during a visit to the Trinity Children Centre in Petaling Jaya.

and empowering the lives of the community, a key focus of the foundation. Our employees are actually given a choice in the cause that they wish to support, the only criterion is that the activities all happen on the same day."

"This is the first time that we have invited our business partners to be part of our Big Day Out and we are encouraged by the

overwhelming response. Many of them not only contributed their time, but also in monetary terms," she added.

Lau Kian Loo from Jasa Autoworks, who had joined GAB employees to undertake repair works at the Trinity Children Centre in Petaling Jaya, said: "Our relationship with GAB goes beyond the day-to-day business

transaction as the company actively involves us in its corporate social responsibility activities carried out through the foundation."

"It feels great to be part of this meaningful day and to know that our small contribution goes a long way. I am looking forward to participating again next year," Lau said.